M.S. Sport Management Student Learning Outcomes Matrix -Academic Year 2022-2023

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| --- | --- | --- | --- | --- | --- |
| **Identify Each Student Learning Outcome and Measurement Tool(s)** | **Identify the Benchmark** | **Total Number of Students Observed** | **Total Number of Students Meeting Expectation** | **Assessment Results:**  **Percentage of Students Meeting Expectation** | **Assessment Results:**  **1. Does not meet expectation**  **2. Meets expectation**  **3. Exceeds expectation**  **4. Insufficient data** |
| **SLO 1 -** Acquire advanced knowledge of subject matter in one of the M.S. Specialization Areas (Exercise Physiology, Motor Behavior, Pedagogy and Psychological Sciences and Sport Management). | | | | | |
| Written Comprehensive Final Examination (direct – exam) | Acceptable Target: 90% of students who pass the thesis defense or the comprehensive examination and complete the program are classified as evident or exemplary on this learning outcome by the examining committee  Ideal Target: 100 % of the completers are rated as at least evident and 40% of the completers rated as exemplary by the examining committee. | 14 students (on-campus)  26 students (online) | 6/14 students scored a 4=exemplary score  7/14 students scored a 3=evident score  1/14 students scored a 2=occasionally evident  8/26 students scored a 4=exemplary score  17/26 students scored a 3=evident score  1/26 students scored a 2=occasionally evident | 93% at least evident  96% at least evident | Meets expectation  Meets expectation |
| **SLO 2 -** Demonstrate the ability to identify, synthesize, and critically evaluate literature relevant to the specialization area. | | | | | |
| Project Submission (direct) | Acceptable Target: 90% of students are classified as evident or exemplary on this learning outcome by the examining committee.  Ideal Target: 100 % of the completers are rated as at least evident and 40% of the completers rated as exemplary by the examining committee. | 14 students (on-campus)  26 students (online) | 6/14 students scored a 4=exemplary score  6/14 students scored a 3=evident score  2/14 students scored a 2=occasionally evident score  7/26 students scored a 4=exemplary score  16/26 students scored a 3= evident score  3/26 students scored a 2=occasionally evident | 85.7% at least evident  88.5% at least evident | Did not meet expectation  Did not meet expectation |
| **SLO 3 -** Demonstrate the ability to apply critical and reflective thinking skills to solve complex problems in practical settings | | | | | |
| Project Submission (direct) | Acceptable Target: 90% of students are classified as evident or exemplary on this learning outcome by the examining committee.  Ideal Target: 100 % of the completers are rated as at least evident and 40% of the completers rated as exemplary by the examining committee. | 14 students (on-campus)  26 students (online) | 8/14 students scored a 4=exemplary score  4/14 students scored a 3=evident score  2/14 students scored a 2=occasionally evident  3/26 students scored a 4=exemplary score  19/26 students scored a 3=evident score  4/26 students scored a 2=occasionally evident | 75% at least evident  84.6 at least occasionally evident | Meets expectation  Did not meet expectations |
| **SLO 4 -** Outcomes 1, 2, and 3  Typically, we provide data for this indirect measure but we did not this year. | | | | | |
| Focus group interview (indirect) | Acceptable Target: The students will express a general positive tone about their experience in the program.  Ideal Target: The students will express an overwhelmingly positive tone about their experience in the program |  |  |  |  |
| **SLO 5** - Outcomes 1, 2, and 3  Typically, we provide an exit survey but we did not this year. | | | | | |

Program-Level Operational Effectiveness Goals Matrix

Academic Year 2022-2023

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| --- | --- | --- | --- |
| **Identify Each Operational Effectiveness Goal and Measurement Tool(s)** | **Identify the Benchmark** | **Data Summary** | **Assessment Results:**  **1. Does not meet expectation**  **2. Meets expectation**  **3. Exceeds expectation**  **4. Insufficient data** |
| OEG 1 - To maintain commitment to the University’s mission and the mission of the Sport Administration/Sport Management program. | | | |
| Employ faculty who are excellent teacher-scholars, nationally competitive in research and creative activities. | Faculty will publish in top ranked journals and make presentations both internationally and nationally.  100% of tenure-track faculty will complete 2 presentations and/or publications annually. | The current faculty recorded a significant number of publications in top ranked journals in the field such as: Journal of Business Research, Journal of Sport Management, Sport Management Review, Ohio History, Sport Marketing Quarterly, International Journal of Sports Marketing and Sponsorship, Communication & Sport, Journal of Emerging Sport Studies, Journal of Mississippi History, Journal of Applied Sport Management, Journal of Athlete Development and Experience, Journal of Sport and Social Issues, Leisure Sciences, Journal of Issues in Intercollegiate Athletics, Case Studies in Sport Management, Journal of Intercollegiate Sport  15+ presentations (national and international top-tier academic conferences). Examples include that NASSM, CSRI, ASMA, EASM, COSMA, SMA | Exceeds expectations |
| OEG 2 - Serve as a unifying force on campus. | | | |
| Actively participate in campus life | Students will engage in campus activities. | The undergraduate and graduate program regularly participates in fairs sponsored by campus life, accepts and presents guest lectures to students and college employees. | Meets expectations |
| Faculty will be proactive in fostering a positive relationship between the athletic and academic communities. | Faculty will engage in fostering relationship with LSU Athletics. | Sport Management faculty (tenure-track and professional practice) participate in seminars with the Cox Communications Academic Center for Student Athletes such as Major Decisions Symposium.  We also support and assist LSU Athletics employees pursuit of graduate degrees.  Most recently with the change in personnel in many of the departments in LSU Athletics, there have been meetings with the new personnel to continue to foster the relationship and in some instances build that relationship for the first time. | Meets expectations |

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| OEG 3 - Accept assessment as an important vital tool to ensure the program is meeting goals. | | | | | | |
| Reporting | The assessment coordinator will report data annually. | Sport Administration/Management annual assessment data are maintained in Task Stream at the Office of Assessment and Evaluation. | | | Meets expectation. | |
| OEG 4 - Provide opportunities for undergraduate and graduate student professional growth. | | | | | | |
| Research Opportunities | Graduate students in the Ph.D. program will publish in top ranked journals and make presentations both internationally and nationally.  100% of doctoral students will complete at least one presentation or accepted publication. | | All returning doctoral students either published or had papers accepted in journals. Multiple presentations (i.e., over 10) were collectively made at national and international conferences such as: CSRI, NASSM, and ASMA. | | | Exceeds  expectations |
| Professional development activities | Opportunities for professional development. | | There are several in-service opportunities for graduate students hosted by the SOK or university graduate school.  There is a KIN 7999 seminar course – Effective Teaching in Higher Education that the Ph.D. students have enrolled in. | | | Meets  expectations |
| Volunteer work opportunities | Students will engage in opportunities that enhance the community. | | As volunteer opportunities become more available after the pandemic year, the undergraduate and graduate students have volunteered for work/athletic events on-campus, bowl games in New Orleans, and in their own hometowns.  The undergraduate students did complete mini-internships (KIN 2999) during the fall, 2021 and spring, 2022. The Sport Administration Association (SAA) continued to have guest speakers. | | | Meets expectations |
| OEG 5 - To continuously improve teaching, learning and research productivity. | | | | | | |
| Demonstrate through faculty teaching evaluations and course elective offerings. | Faculty will demonstrate productivity in teaching, learning and discovery. | Teaching evaluations were above 4.0 for the 2022-2023 academic year. | | | Meets expectations. | |
| Demonstrate through faculty publications and presentations; | Faculty will publish in top ranked journals and make presentations both internationally and nationally. | See OEG 1 | | | Exceeds expectations | |
| OEG 6 - To explore, nurture and strengthen partnerships with community and area sport organizations and businesses. | | | | | | |
| Input from Advisory Board | Commit to an annual meeting with advisory board. | | | Hold an annual meeting with Advisory Board in the fall. Will work on reconvening an Advisory Board in the academic year 2023-2024 to receive input for additions to the curriculum and on addressing ethical and diversity issues. | Does not meet expectation. | |
| Data on partnerships (internships, volunteer opportunities; both formal and informal) | Students and faculty will explore, nurture and strengthen partnerships with the community. | | | Internship sites:  LSU Athletics (various teams and departments), LSU Recreation, LSU Residential Life, Baton Rouge Recreation, Baton Rouge Soccer, etc.  Many out-of-state internships in over 29 states. | Meets expectations. | |

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

**Name of Institution**: Louisiana State University

Program/Specialized Accreditor(s): Commission on Sport Management Accreditation (COSMA)

Institutional Accreditor: Southern Association of Colleges and Schools Commission (SACSCOC)

Date of Next Comprehensive Program Accreditation Review: September, 2024

Date of Next Comprehensive Institutional Accreditation Review: 2024

*URL where accreditation status is stated:* [*https://www.lsu.edu/oie/index.php*](https://www.lsu.edu/oie/index.php)

**Indicators of Effectiveness with Undergraduates [As Determined by the Program]**

1. Graduation Year: 2021-2022 # of Graduates: 164 Graduation Rate:
2. Average Time to Degree: 4-Year Degree: \_\_\_\_\_ 5-year Degree \_\_\_\_\_\_\_\_\_\_
3. Annual Transfer Activity (into Program): Year: 2021-2022\_\_\_

# of Transfers: \_39\_\_\_\_ Transfer Rate: \_\_\_\_\_

1. Graduates Entering Graduate School: Year: \_\_\_\_\_

# of Graduates: \_\_\_\_\_ # Entering Graduate School: \_\_\_\_\_

1. Job Placement (if appropriate): Year: \_\_\_\_\_

# of Graduates: \_\_\_\_\_ # Employed: \_\_\_\_\_

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