

SPECIAL BOARD MEETING

August 21, 2003

1. Call to Order

Chairman Ogden called to order the Special Meeting of the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College in the Board Room of the LSU System Building at 9:40 a.m., on August 21, 2003.

Present

The secretary called the roll:

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| Mr. Roger H. Ogden Chairman | Mr. C. Stewart Slack Vice-Chairman |
| Mr. Kent Anderson | Mrs. Laura A. Leach |
| Mr. Ronald R. Anderson | Mr. William R. Rucks, IV |
| Dr. Jack A. Andonie | Mr. Perry Segura |
| Mr. Bernard E. Boudeaux, Jr. | Mrs. Virginia K. Shehee |
| Mr. Marty J. Chabert | Mr. Charles S. Weems, III |
| Mr. Charles V. Cusimano | Mr. Louis Lambert |
| Mr. Brian Hightower | Mr. Roderick West |

Also present for the meeting were the following: President William L. Jenkins, System Officers and Administrators, Mrs. Nancy Dougherty and Mr. P. Raymond Lamonica, university counsel; interested citizens and representatives of the news media.

2. Invocation and Pledge of Allegiance

Mr. Hightower gave the invocation. Mr. West led the Pledge of Allegiance.

3. Recommendation to Amend the Ticket Policy for Louisiana State University relative to the General Pricing Policy for Home Football Games and to approve a Cooperative Endeavor Agreement, Lease and other matters related to athletic facilities, improvements, and operations

Dr. Mark Emmert, Chancellor, Louisiana State University, recognized Mr. Skip Bertman, Athletic Director, LSU. Coach Bertman gave a presentation regarding the proposed changes to the policy effective with the 2004 football season.

After considerable discussion, Mrs. Leach moved and Mr. West seconded, to adopt the amendments offered by Dr. Andonie, Mr. Lambert and Mr. Boudreaux, which amendments are indicated by the "shaded areas" and incorporated as follows:

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NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College does hereby approve the recommended changes to the General Ticket Policy, effective with the 2004 football season, which changes include (a) merging current surcharges into the full price of admission as printed on the face of the ticket and (b) establishing a one-time period during which season ticketholders can transfer the ability to purchase tickets into the names of other accounts, all as generally set forth on Exhibit "A" hereto."

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College that the Board does hereby approve and establish the attached "Policy Addressing Purchase of Season Tickets to LSU Home Football Games," attached hereto as Exhibit "B," effective with the 2004 football season."

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College that the Board does hereby authorize William L. Jenkins, President of the Louisiana State University System, to execute the Cooperative Endeavor and Lease Agreement between the LSU Board of Supervisors and Tiger Athletic Foundation for the construction of improvements to Tiger Stadium and otherwise on the LSU campus; to execute the Lease Agreement between the LSU Board of Supervisors and the Tiger Athletic Foundation for the construction of the football operations center and related necessary renovations; and to execute all approvals, consents, certificates and such other documents as are necessary to effectuate the transactions contemplated by the Cooperative Endeavor and Lease Agreement and the Lease Agreement, all such agreements, approvals, consents, certificates and other documents to contain such terms and conditions as President Jenkins deems in the best interest of the Board.

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College that the Board does hereby approve the renderings presented to the Board for the renovations to Tiger Stadium and the construction of the football operations center and does hereby delegate to William L. Jenkins, President of the Louisiana State University System, or his designee, the power and authority to approve the plans and specifications for such construction projects and any change orders with respect thereto.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College approves and adopts the rules, regulations, and requirements relative to the erection, construction, and maintenance of the structures to be erected upon the land covered by the Cooperative Endeavor and Lease Agreement and acknowledges that same have been duly incorporated into the Cooperative Endeavor and Lease Agreement, all as required by Louisiana Revised Statutes 17:3362A, and hereby in accordance with law, waives any requirement of the formulation and adoption of any additional such rules, regulations and requirements.

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NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College of Louisiana State University and Agricultural and Mechanical College, in accordance with law, waives the right to require the removal of any structure erected on the lands covered by the Cooperative Endeavor and Lease Agreement in the event Tiger Athletic Foundation fails, neglects, or refuses to comply with the rules, regulations, or requirements set forth in the Cooperative Endeavor and Lease Agreement, all as authorized by Louisiana Revised Statutes 17:3362B, except as set forth in said Cooperative Endeavor and Lease Agreement; provided, however, the Board of Supervisors reserves the right to enforce any and all other available remedies for such failure, neglect or refusal.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College of Louisiana State University and Agricultural and Mechanical College, in accordance with law, waives any right to terminate the Cooperative Endeavor and Lease Agreement and require the removal of the structures erected pursuant thereto upon the failure of the Tiger Athletic Foundation to conform to the rules and regulations relative to the conduct and social activities of occupants of the structures erected on the land covered by the Cooperative Endeavor and Lease Agreement, all as authorized by Louisiana Revised Statutes 17:3364, except as set forth in said Cooperative Endeavor and Lease Agreement; provided, however, the Board of Supervisors reserves the right to enforce any and all other available remedies for such failure.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Louisiana State University and Agricultural and Mechanical College does hereby authorize William L. Jenkins, President of the Louisiana State University System to do all things necessary and proper to implement the purposes and provisions of the foregoing resolutions.

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“EXHIBIT A”

(AS AMENDED)

General Pricing Policy For Home Football Games

1. The price of single game football tickets will be ~~\$32.00~~ **\$36.00**. When there are seven home games the price of season football tickets will be ~~\$274.00 for sideline seats and \$249.00 for end zone and upper deck.~~ **\$252.00**. When there are six home games the price of season football tickets will be ~~\$242.00 for sideline seats and \$217.00 for end zone and upper deck.~~ This includes the surcharge. **\$216.00**.

2. ~~A surcharge of \$4.00 will be assessed on all single game tickets, with the exception of student tickets, making all single game tickets \$36.00.~~

2. The cost of LSU student tickets will be \$7.00 for general admission seats, \$11.00 for reserved seats, and \$36.00 for guest tickets. ~~(This includes \$4.00 surcharge.)~~ Students will be required to provide a valid student identification card.

3. ~~The amount of surcharge for season tickets will be:~~

~~-\$25.00 per ticket for season tickets in the end zones, the upper deck, and the first seven rows of the east and west sidelines~~

~~-\$50.00 per ticket for all other sideline season tickets.~~

4. Each faculty or staff member will be entitled to purchase two season tickets, based on availability, ~~at the faculty/staff surcharge of \$10.00 per season ticket~~ **at the regular price of \$252.00 for seven home games or \$216.00 for six home games**, ~~without surcharge or required donation.~~

5. All season tickets assigned to the Tiger Athletic Foundation and to the LSU Alumni Association shall be subject to the ~~surcharge for season tickets as outlined in Item 4 listed above~~ **regular price of \$252.00 for seven home games or \$216.00 for six home games**. Stadium Club seats will be made available to the Tiger Athletic Foundation to market and sell. ~~All season tickets in the Stadium Club are subject to a surcharge of \$50.00.~~

Up to 12% of the existing stadium may be made available to Tiger Athletic Foundation for fundraising purposes. Any seats added to Tiger Stadium with Tiger Athletic Foundation funding will be made available for sale to the Tiger Athletic Foundation ~~with a \$50.00 surcharge~~. All new seats in any **new** expansion of **greater than 5,000 seats** to Tiger Stadium that are constructed by the Tiger Athletic Foundation shall be assigned to the **Tiger Athletic** Foundation for fund raising purposes, provided that an additional 1,000 seats in the stadium **as a result of the aforementioned new expansion** be made available for use by LSU students.

6. Everybody, regardless of age, must have a ticket or working pass to enter a game.

LSU Season Ticket Holder Policies

A ticket to an LSU athletic event only authorizes the holder to attend that event on the terms and conditions described on the ticket. Purchasers of the tickets, including season tickets, acquire no other rights. The ticket purchaser has no opportunity to renew or transfer tickets except as provided under the policies of the LSU Board of Supervisors. Such policies create no vested rights and are subject to change at any time at the sole discretion of the Board.

LSU season football, basketball and baseball tickets may be renewed in accordance with the ticket reorder priorities policy of the Board of Supervisors by the individual, organization or company names on the account.

Season ticket holders for the sport of football may request a one time transfer of any number of tickets for which it is a ticket holder of record with the LSU Athletics Department to any other person or persons. To do so, the season ticket holder must notify the ticket office in writing of the desired change. A form for such transfer will be available at the Athletic Ticket Office and on LSU's official website. This option is only available for a limited time and requests for transfers must be received by the LSU Ticket Office no earlier than January 5, 2004, and no later than April 15, 2004. A faculty or staff member who is a transferee from other than a faculty or staff member under the provisions of this paragraph shall not be eligible for the benefits of paragraph 4 of the "General Pricing Policy for Home Football Games," adopted this date.

Any change in the address of the account can only be made by the account holder of the tickets; i.e. that person, or company named on the account. Any such address change must be made in writing by the account holder or the chief executive officer of the organization or company. Season ticket accounts are non-transferable except as set forth below.

In the case of death of the season ticket holder of record, the surviving spouse will automatically become the ticket holder of record. The surviving spouse must notify the ticket office in writing to have the name changed on the account. If there is no surviving spouse, the Athletics Department will offer the option to renew tickets to a surviving child if provided with a notarized and uncontested request by the child to be the season ticket holder of record. If there is no surviving child, the transfer will be made to a surviving grandchild if provided with a notarized and uncontested request by the grandchild to be the season ticket holder of record.

Furthermore, at the time of ticket renewals an individual ticket holder may request a transfer of the ticket holder's ticket or tickets to a spouse or to a natural or adopted child or stepchild of the ticket holder. If there is no surviving child, the transfer may be made to a grandchild. The Athletics Department will offer the option to renew tickets to the spouse or child (or grandchild, if applicable) if provided with a notarized and uncontested request by the season ticket holder to do so.

If a company is the ticket holder of record and goes out of business, tickets revert to the Athletics Department for resale. If the company is acquired by another company and the original company name is changed, the chief executive officer must notify the Ticket Office in writing of the change to maintain the option to renew season tickets.

~~A business entity that has no more than twenty-five shareholders, partners or members may request a one time transfer of any ticket for which it is a ticket holder of record with the LSU Athletics Department to a person who has an ownership interest in the business entity or to the spouse or child of a person who has an ownership interest. To do so, the chief executive of the business entity must notify the ticket office in writing of the desired change, and must provide a notarized affidavit verifying those facts necessary to establish the number of owners and the relationship between the owner and the spouse or child. The Athletics Department may offer the option to renew the tickets to the owner, shareholder, to the owner's spouse, or to the owner's~~

~~child so indicated. This option is only available for a limited time and requests for transfers by business entities must be received by the LSU Ticket Office no later than May 15, 2000. Subsequent to that date, requests for such transfers will be denied.~~

~~For purposes of this section, a "business entity" is a corporation, partnership, or limited liability company, and an "owner" is anyone with an ownership interest or membership in a corporation, partnership or limited liability company.~~

All correspondence and further clarification should be addressed to: LSU Athletics Ticket Office, Post Office Box 25095, Baton Rouge, LA 70894-5095.

“EXHIBIT B”

(AS AMENDED)

Policy Addressing Purchase of Season Tickets to LSU Home Football Games

In order to increase financial support for the LSU Athletic Department and enable the Department to produce nationally competitive athletic programs, thereby benefiting the institution as a whole, the LSU Board of Supervisors hereby implements this Policy Addressing Purchase of Season Tickets to LSU Home Football Games. Donations in support of LSU athletics of the amounts or in the manner set forth below may entitle the donor to purchase season tickets to LSU home football games for the full price of admission as printed on the face of the ticket at locations in Tiger Stadium to be determined by LSU, subject to availability and allotments as determined by LSU.

1. **Sideline Seats in the Bowl:** Sideline seats will require a contribution in the amount of \$400 per seat, per season for those seats generally located between the 25 yard lines on the east and west sides of the stadium. Sideline seats will require a contribution in the amount of \$350 per seat, per season for those seats generally located outside the 25 yard lines on the east and west sides of the stadium. Sideline Field Boxes will require a contribution in the amount of \$100 per seat, per season.
2. **End Zone Seats:** End zone seats will require a contribution in the amount of \$85 per seat, per season.
3. **West Upper Deck Seats (2004):** For the 2004 season only, West Upper Deck chairback seats will require a contribution in the amount of \$150 per seat, per season for those seats generally located between the 25 yard lines. West Upper Deck chairback seats will require a contribution in the amount of \$85 per seat, per season for those seats generally located outside the 25 yard lines. West Upper Deck seats with no chairbacks will require no contribution.
4. **West Upper Deck (2005 and Thereafter) and Tiger Terrace Seats:** Beginning with the 2005 season, Tiger Terrace seats will require a contribution in the amount of \$400 per seat, per season for those seats generally located between the 25 yard lines. Tiger Terrace seats will require a contribution in the amount of \$350 per seat, per season for those seats generally located outside the 25 yard lines. West Upper Deck chairback seats will require a contribution in the amount of \$250 per seat, per season for those seats generally located between the 25 yard lines. West Upper Deck chairback seats will require a contribution in the amount of \$200 per seat, per season for those seats generally located outside the 25 yard lines. West Upper Deck seats with no chairbacks will require no contribution.
5. **Donations:** At the University's discretion, it may give credit for donations in kind in support of LSU athletics, (such as gifts or donations of construction projects or services) or credit based on contractual arrangements with the University (such as with sponsors) toward the donation required for the right to purchase tickets to LSU home football games. Furthermore, at its discretion, the University may carry over excess credit to future years. Full payment or satisfaction of the donations required by this policy shall be made prior to distribution of tickets. LSU shall advise potential donors of the proper procedure by which to make donations which qualify the donor for participation in this policy. Agreements with donors for Endowed Scholarships for Athletics shall not be abridged.

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6. **University Limited Access Seating:** "University Limited Access Seating" for purposes of this policy shall mean Club Seats, the Tiger Den Suites and the Upper East Deck Seats constructed by TAF at TAF expense. The LSU Board hereby grants to TAF the right to purchase tickets in University Limited Access Seating in consideration of the expense of construction borne by TAF and in consideration of the overall benefit to the University of the addition of those areas to Tiger Stadium.

Attached is a diagram indicating generally the location of the seating corresponding with the indicated donation. The President of the Louisiana State University System or his designee is authorized to implement this policy and to make such revisions to and interpretations of this policy and to the attached diagram consistent with this policy and as necessary to implement the purposes hereof, including but not limited to decisions with respect to the location of any particular seat which is the subject of this policy.

Upon motion of Mrs. Leach, seconded by Mr. West, the Board with the exception of Mr. Cusimano, who voted against, approved the General Ticket Policy, as amended, and above set forth, and thereby approved the first two paragraphs of the Resolution.

Upon motion of Mr. Slack, seconded by Mr. West, the Board voted unanimously to approve the Cooperative Endeavor Agreement and Lease, and thereby approved the remaining paragraphs of the Resolution.

4. Chairman's Report

Chairman Ogden noted for the record that as of this morning, out of 130 e-mails, telephone calls and correspondence, 114 voted favorably and 17 against.

5. Adjournment:

There being no business to come before the Board, the meeting adjourned at 11:45 a.m.

Carleen N. Smith
Administrative Secretary

